

inside

interior design review

the inside of luxury

ISSUE #97 | CELEBRATING 21 YEARS OF REVIEWING INTERIOR DESIGN

#97 | JUL + AUG 2017
AUD\$15.95





practice—D’Cruz
Design Studio
photography—
Nicholas Watt

LASSIK LASER

Lassik Laser is a new business venture for D’Cruz’s client, a beauty therapy clinic specialising in advanced technology in cosmetic laser treatments.

The client’s brief was for the space to adopt a design language that would set it apart from other similar businesses where a cold and clinical aesthetic presents as the norm.

Inspired by the strength of the Chanel brand, D’Cruz adopted a warm and inviting design aesthetic that would resonate with the female-dominant client base.

Solid and rhythmic glazing mullions define the store boundary line and stand as a conscious separation from the rest of the shopping centre in which Lassik Laser is situated, while support-

ing the notion of privacy and exclusivity of the business.

The interior is set within a clean and crisp design language where product display and product storage is seamlessly integrated. Deep ebonised timber tones contrast with the soft warm greys of stone, evoking a strength and confidence within the design.

The oversized pendant lighting is a loose association with the *Get Smart* TV series’ ‘cone of silence’ – a joke device that allowed for secret conversations, making it impossible for those outside it to hear outside noise. As conversations over the desk between client and beautician are mostly of a private nature, the change of scale provided by the oversize pendant adds to the sense of intimacy. dcruz.net.au

